

CREATIV

A Magazine for the Modern Bohemian



Media Kit

CREATIV – A Magazine For The Modern Bohemian



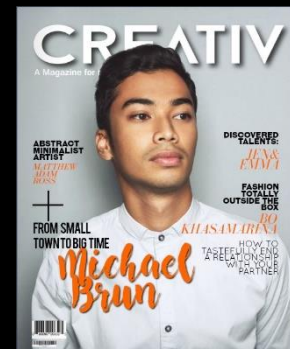
CREATIV – A Magazine for the Modern Bohemian, sheds light on emerging artists globally. We take pride in showcasing raw talent from around the world, while also open doors for small business owners. We deliver an extensive reach that touches three continents and the Caribbean through our competitive advertising outlets and our digital platform. As such, CREATIV has become a preferred source for art, fashion and creative events.

Launched in Miami in 2015, the appeal of CREATIV is derived from its unique position at the intersection of Latin American flavor, Caribbean culture and the vibes of the American South. We amplify the voice of emerging talent alongside prominent celebrities who pass through or who make their home in this vibrant region.

CREATIV's mission is to inspire artists around the world by giving them a platform to be seen and to be heard.

Online readership reach:

- United States of America
- Haiti
- France
- Dominican Republic
- Puerto Rico
- Jamaica
- United Kingdom
- Uganda
- Ghana



Diverse Readership

A Multi-National Audience
Average Income \$75K
Professionals/Entrepreneurs
Some College



Total Audience Reach

327,452

Total Unique Visitors

30,364

Percentage Female /Male

Female 51.9%

Male 47.6%

Age female

13-17 ---- 0.4%

18-24---- 10.3%

24-34----28%

35-44----8.4%

45-54----2.6%

55-64----1.3%

65+----0.9%

Age Male

13-17 ---- 0.4%

18-24---- 6.8%

24-34----22.4%

35-44----11.2%

45-54----3.1%

55-64----1.3%



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Growth Chart



X = Subscribers

Y = Year

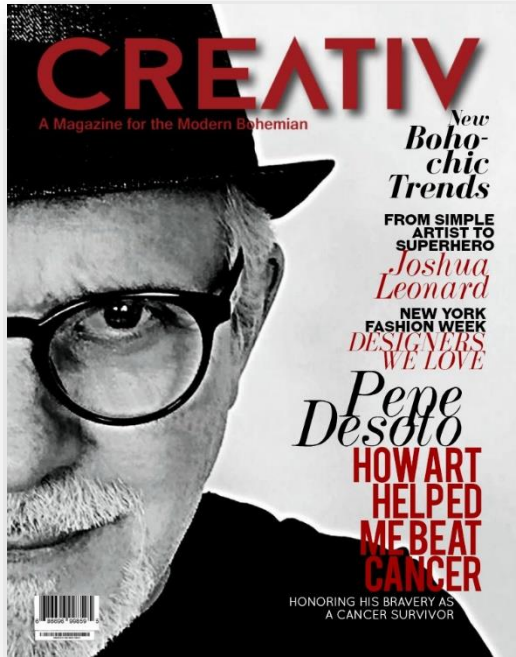
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Joomag

MAGZTER
DIGITAL NEWSSTAND
TAP • READ • ENJOY

issuu™

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Specifications:

Ads, images and logos must be provided in one of the following formats:

- PNG, JPEG or PDF (Acrobat Ver 4).
- They must be a minimum of 300 DPI and CMYK.
- Images and ads can be supplied on CD, DVD, E-mail or FTP.

Please include all images, fonts and logos when submitting your ad.

ADVERTISING RATES

CREATIV works with our partners to deliver the best results by offering competitive affordable rates and specialty advertising opportunities.

[Order on our website](#)

- 1 Page Advertisement \$125.00
- 2 Page Company or Personal Interview (Featured In The Magazine) \$250.00
- 2 Page Brand Product Review (Featured In The Magazine) \$250.00
- Featured Blog Post: You Provide Content (NO PRINT) \$95.00
- Featured Blog Post: We Provide Content (NO PRINT) \$150.00
- INSTAGRAM SHOUT OUT (for 3days) \$50.00
- DESIGN MY AD \$50.00
- Monthly Newsletter Sponsorship (1X per month) \$25.00

DIGITAL ISSUES ACCESSIBLE ON ALL DEVICES

DIGITAL ISSUES
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CREATIV
A Magazine for

3

SIMPLE STEPS TO GET TO DATE NUMBER TWO

NEW YORK CITY TALENTS, FASHION AND BEAUTY SPREAD
By Sulaf Blen-Alme

Carlacia Grant

FROM SMALL TOWN TO HOLLYWOOD STARDOM

CREATIVE PRESENTATION BY HOUSE OF JB

MIAMI SWIM WEEK
YOUR DIGEST FOR REFRESHING SWIMWEAR BY DESIGNERS AROUND THE WORLD.

CREATIV
Magazine for

DISCOVER TALENT

ABSTRACT REALIST ARTIST

FAB TOT, OUTSIDE

FROM SMALL TOWN TO BIG TIME
Michael Brun
KILL AS AM-IRI
HOW TASTEFULLY A RELATIONSHIP WITH PART

SPECIALTY ADVERTISING*

1

ONE PAGER ADVERTISEMENT WITH INTERACTIVE LINK



INTRODUCING
*Mineral
Affordable
Beautiful
Makeup*

VeeZy By Glash was ignited by the idea of introducing a new option: a glowing, fresh, pure skin and natural line of mineral makeup that would take away the worry of choosing makeup worthy of our skin. VeeZy By Glash is made with ingredients that are all natural, pure, and more important...

Featured Starlet | Miami Swim Week

MIAMI SWIM WEEK



2

EVENTS AND CUSTOM GIVEAWAYS

3

PRODUCT REVIEWS AND COMPANY FEATURES



WHAT WE THINK.

HANDMADE WITH Love



Gifts are meant to be rare, and when Frank created with the most care, that's how Frank Cornely treats her creations. Frank is an artisan in the arts, a young up who delves in music, dance and even painting. In her own words, she doesn't know how she came to be here and why she started in the first place.

CREATING ART CAME PURELY WITH THE WILL TO SURVIVE.

one that we need a little Christmas for me. I do it previous. Living in a housing, and I tried to help bring joy and happiness with every piece that I will create and every year that art will inspire me. Because I believe that art and words can lift a soul. I believe that art and words can save a life. Children that colors and pictures would can have tremendous power over a life. I hope that all my creations will change someone's perspective of life, give the little strength needed to go on, and most of all, bring joy. Welcome to my world.



*Inquire for rates

INTERACTIVE FEATURES FOR GREATER IMPACT

- Social Media mentions
- Embedded interactive videos
- Company/CEO/Artists interviews
- Blog articles
- Blog mentions
- Blog ads
- Email Marketing
- Event catered magazine giveaways*
- Dedicated Issues (Cover and 10+ pages feature)*

*Inquire for rates



BeFeatured – Dedicated Issues:

Sponsorship are offered on the basis of a one issue deal where a full marketing campaign is created around you.

We shall only accept one sponsor per issue.

Some content from the client will be required.

[see example covers of our sponsored issues]

- **Preferred:** \$1500 ---> You or your company will be:
 - Featured on the cover of the magazine.
 - 12 page spread of you and your company, written interview with pictures and story provided by you.
 - 2 printed copies provided
- **Premium:** \$2500 ----> You or your company will be:
 - Featured on the cover of the magazine.
 - 16 page spread of you and your company.
 - Written interview shall be conducted.
 - Photoshoot by one of our specialized *photographers*.*
 - 3 printed copies provided
- **Elite:** \$5000 ----> You or your company will be:
 - Featured on the cover of the *magazine as special edition*.
 - 16+ pages spread of you and your company.
 - A written and video interview shall be conducted.
 - Photoshoot by one of our specialized *photographers**
 - 5 Printed copies provided

*Locations are limited to Florida and New York at this time.



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www.creativmag.net

Blog site: www.creativmag.com

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